

*In the management of nonmelanoma skin cancer (NMSC)*

## Image-Guided Superficial Radiotherapy (IG-SRT) Is Changing the Face of Treatment for Patients

As the first and only NMSC treatment with high-frequency ultrasound imaging, Image-Guided SRT delivers optimal clinical and cosmetic outcomes:



**99%+ cure rate in basal and squamous cell carcinomas**



**Non-invasive (no cutting, bleeding, scarring, or reconstructive surgery)**



**Short healing time with no limit on daily activities**



**High levels of patient satisfaction and referral rates**

### Hear what patients have to say...

"Thirty years ago, I was diagnosed with skin cancer and my only option at that time was Mohs [surgery]. But when I was diagnosed with skin cancer this time, my doctor recommended this radiation treatment, which was far superior... and **I'm so grateful** that he recommended this and **I would recommend it to anyone**. And if I have cancer again, I will go that route." - *Ruby*

"It was absolutely a sigh of relief when I found out about the procedure. And it was pretty much **painless, and it doesn't leave any scars** and marks on you. I thought, 'Boy, this is the way to go!' This is technology coming into the 21st century." - *Joe*

"I've had many experiences with skin cancer treatment and most of them have been surgical. The thing about this procedure is that there is **no deformity**. There is **no ugly scar**, and it's **painless**." - *Jerry*

"Compared to the Mohs treatment, this is **much easier, much less to worry about** afterwards. Because with the Mohs, you've got an open wound that you've got to treat and keep clean." - *Richard*

**Call (636) DON'T CUT to speak with a Skin Cancer Information Specialist or visit [GentleCure.com](http://GentleCure.com) today.**

**Reference:** 1. Yu L, Oh C, Shea CR. The treatment of non-melanoma skin cancer with image-guided superficial radiation therapy: an analysis of 2917 invasive and in situ keratinocytic carcinomas lesions. *Oncol Ther*. 2021. Published online February 5, 2021.