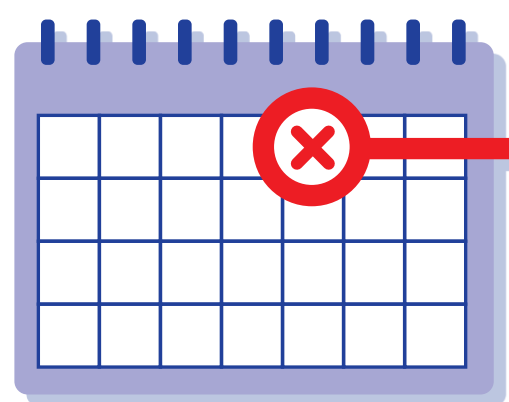


THE REAL RISK OF SKIN CANCER

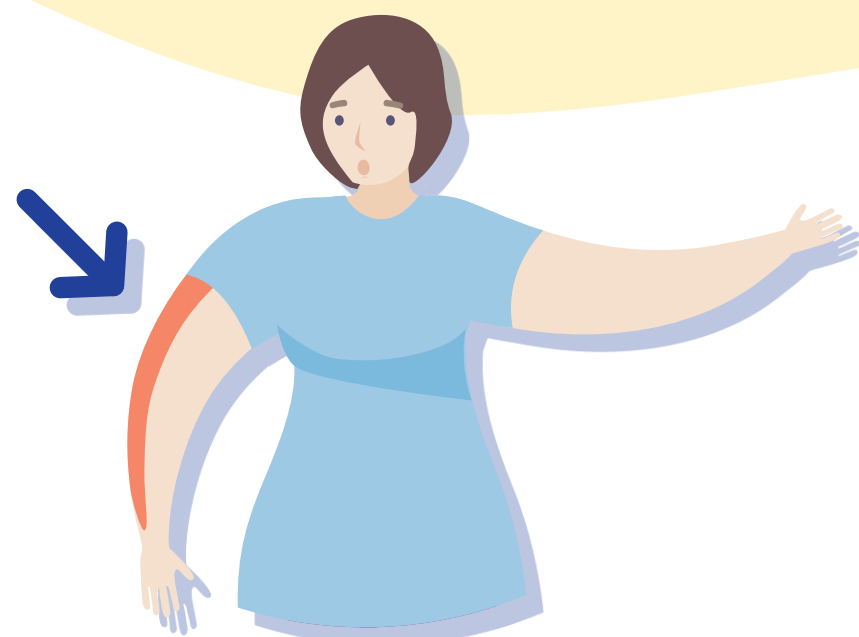
Are you the **1 in 5** Americans who will develop skin cancer by **age 70?**



9,500 people are diagnosed with skin cancer every day

90% of skin cancer is caused by sun exposure

Risk Factors



Sunburn



Time in the sun



Living in a sunny area